



**FULL BUILDING FLAGSHIP
AT THE CORNER OF BOND & LAFAYETTE, NYC**

C R E A T E I M P A C T



FLAGSHIP OPPORTUNITY

13,128 SF

SHOWROOM | OFFICE SPACE



In NoHo, on the corner of Lafayette and Bond Street, experience the landmark prestige of your own boutique building. 11 Bond is a rare four-story New York flagship opportunity. The architecture has eternal style, embodying classic charm and elegance. Make a statement and resonate in the minds of millions with impactful branding and stylish installations. 13,128 SF await your true vision. Strengthen your brand on the most desired streets in New York.

11 BOND. CREATE IMPACT.

100'+

STREET FRONTAGE

4

STORIES

91,000

DAILY VISITORS

YOUR BUILDING

11 BOND

FLAGSHIP

IMPACTFUL PRESENCE





PRADA, TOKYO

Flagships take on a new definition of control with their own brick-mortar buildings. Brands flourish into memorable spaces where design expands from apparel and accessories to architectural and interior design.



CARTIER, NYC



FENDI, MIAMI



BURBERRY, LONDON

FASHION PROWESS



LOUIS VUITTON, PARIS



HERMÈS, NYC



DIOR, PARIS

**“Most of us overlook how important
our environment is to our creative and
personal development.”**

—Virgil Abloh



NIKE, NYC

ELEGANT D D R A M A



CAROLINA HERRERA, NYC



TIFFANY & CO, NYC



PAUL SMITH, LOS ANGELES



DOVER STREET MARKET, LONDON

Visionaries have adorned their spaces with premium branding, striking facade activations, and bold installations that draw crowds from far and wide.



IMPACTFUL LOCATION



Where luxury fashion and streetwear meet, 11 Bond sits at the center of NoHo's most indisputable fashion hub. Chic and exclusive, its timeless, authentic nature balances elegant drama with an edgy aesthetic.

LOCATION

UNION SQUARE
GREENWICH VILLAGE
ASTOR PLAC
NOHO
NOLITA
CHINA TOWN
TRIBECA
BOWERY
LOWER EAST SIDE



STREET SPEAK

With an electric vibe, people flock to Lafayette and Bond for the latest looks and most sought-after experiences. Desired and contemporary, this is where the world comes to flaunt.



KITH AT 337 LAFAYETTE



SUPREME AT 190 BOWERY





PEOPLE WILL STARE



Young. Fresh. Alive.
Surrounded by luxury.

Satisfy your needs with exclusive restaurants
and private clubs, high end residential, hotels,
and night life destinations.

KITH
J. CREW
A BATHING APE
ZERO BOND
BOGLIOLI
AWAY
ON RUNNING
JAC'S ON BOND
YANKEEKICKS
LUISAVIAROMA
MAJE
SANDRO
SÉZANE
SUPREME
BOND NO.9
REI
REFORMATION
GOOP
NIKE
ADIDAS
MODA OPERANDI
IL BUCO
SANT AMBROEUS
TORRISI
TEMPLE BAR
BONDST
THE NINES
ACME
LEVAIN
LAFAYETTE
THE BOWERY HOTEL
THE MERCER
PUBLIC
EQUINOX
SOULCYCLE

NEIGHBORS



BOND

LAFAYETTE

IMPACTFUL DESIGN







Be a force of individuality.
Flank your entrance with
eye-catching branding.



STREET PRESTIGE



ATTRACT

**“Elegance is not
standing out, but
being remembered.”**

—Giorgio Armani

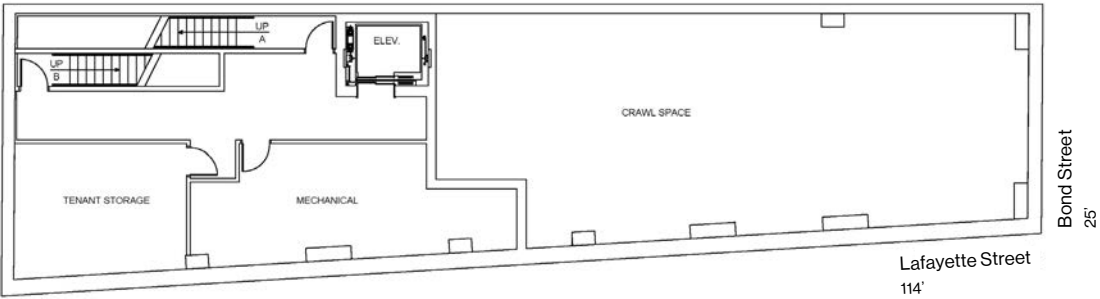
Draw visitors in from
off the street with a
curated café that offers
repose to shoppers.





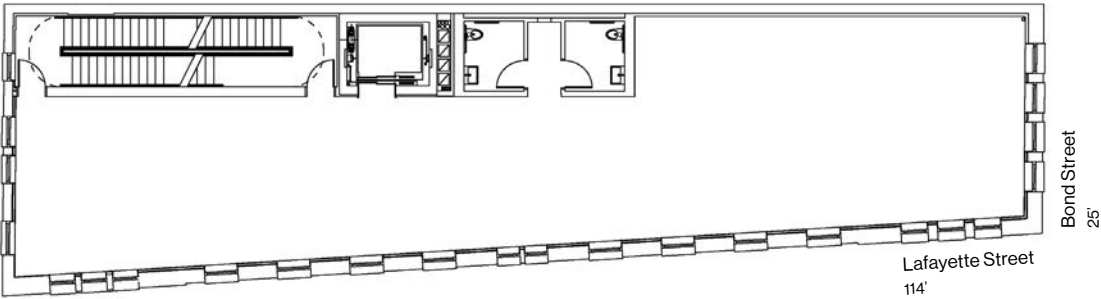
Envision a space true to your identity.
Activate installations and interior decor
that starts a dialogue with your brand.

Basement



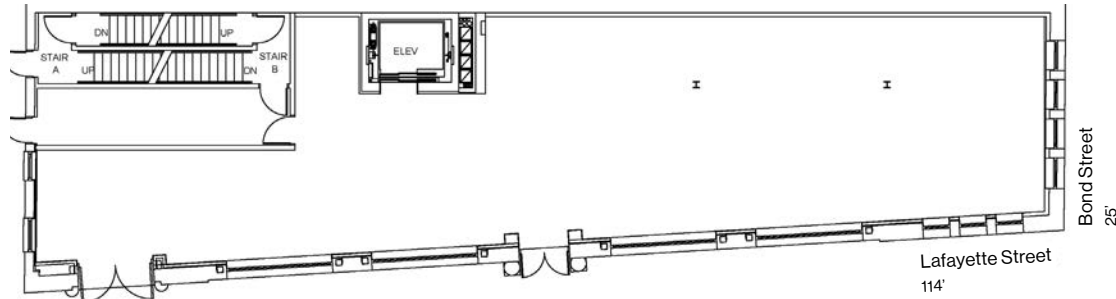
Floor 3
3,274 SF

Ceiling Height 11' 3"



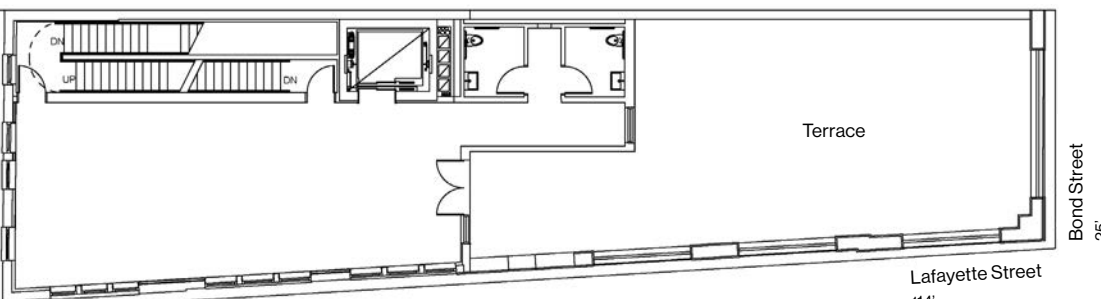
Ground
3,274 SF

Ceiling Height 18' 6"



Floor 4
3,288 SF

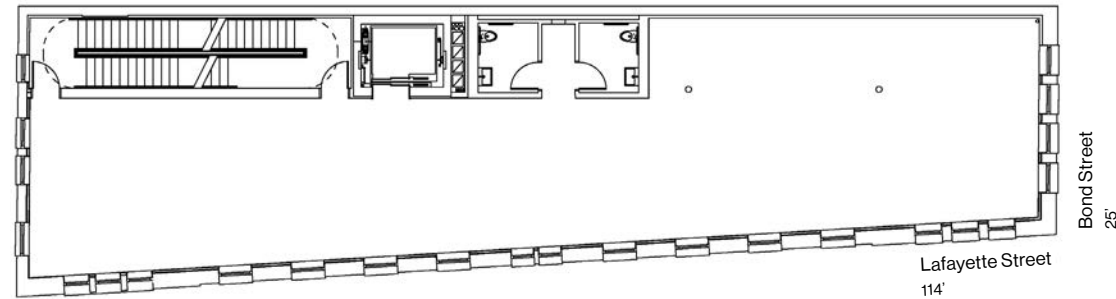
Ceiling Height 8' 10"



N→

Floor 2
3,288 SF

Ceiling Height 12' 9"





IMPACTFUL OPPORTUNITY

Brandon Singer

516 808 6794

brandon@retailbymona.com

11B ONDNYC.COM

RFR.COM

Eric Le Goff

646 701 1004

eric@retailbymona.com

Suzanne Bernstock

610 903 2207

suzanne@retailbymona.com

Nicolas Paviet

872 279 0009

nicolas@retailbymona.com

RFR

mona



11BONDNYC.COM