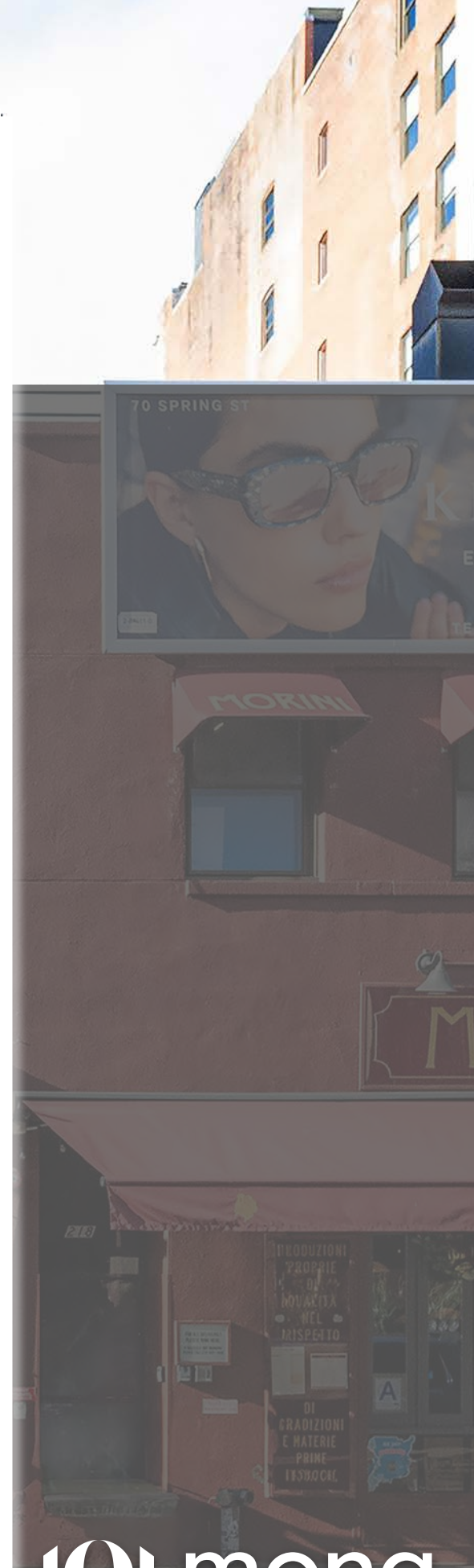
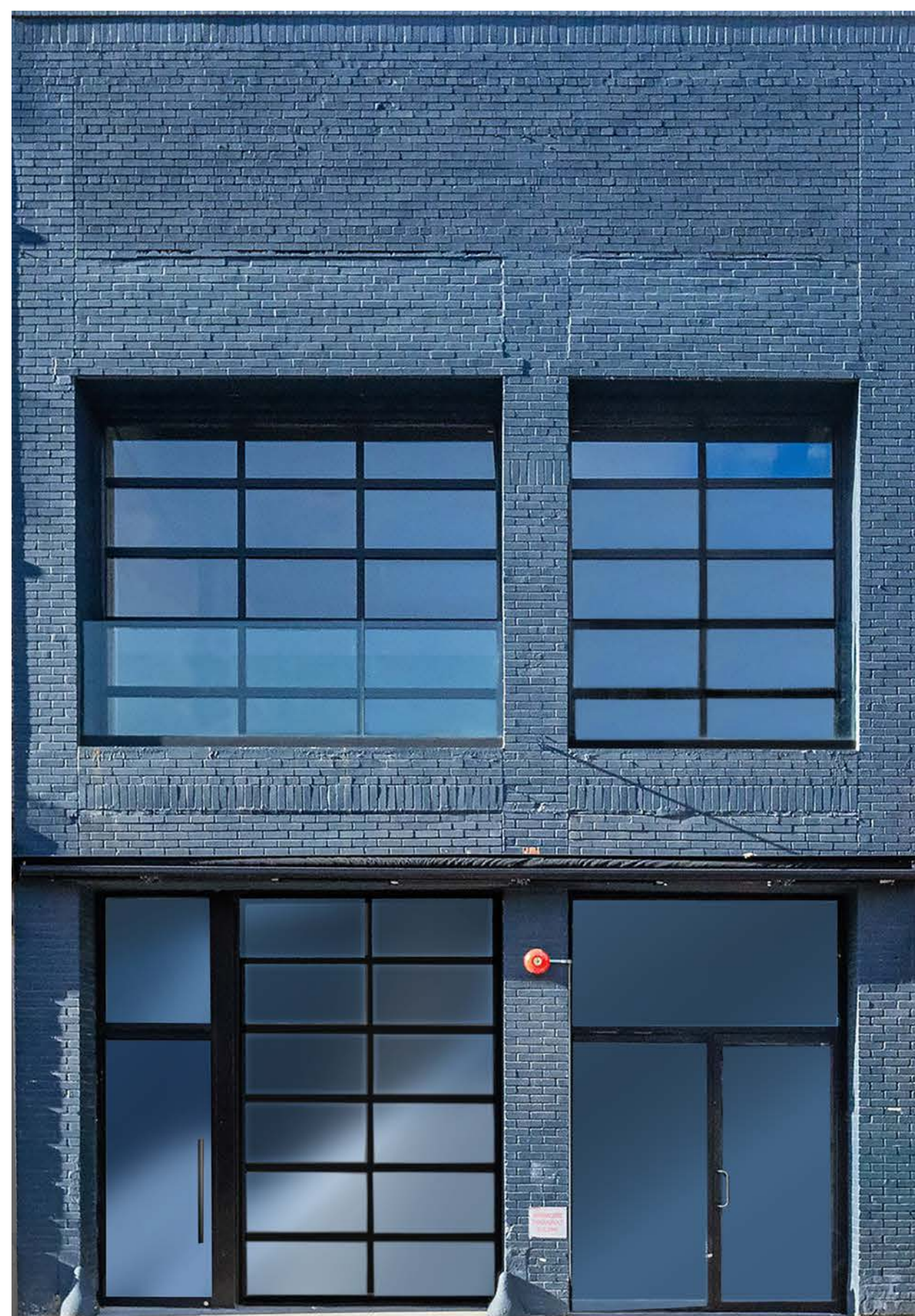


216

**LAFAYETTE STREET
BETWEEN SPRING &
BROOME STREETS**

SOHO
MANHATTAN

UNPARALLELED
FULL BUILDING
BRANDING OPPORTUNITY



101 mone

NIKE ACTIVATION &
FULL BILLBOARD BRANDING

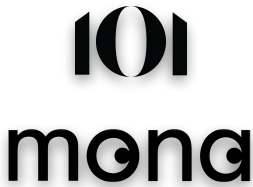
216
LAFAYETTE STREET
BETWEEN SPRING & BROOME STREETS



BRANDON SINGER
brandon@retailbymona.com
516 808 6794

MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207



COCA-COLA ACTIVATION &
FULL BILLBOARD BRANDING

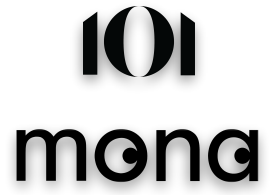
216
LAFAYETTE STREET
BETWEEN SPRING & BROOME STREETS



BRANDON SINGER
brandon@retailbymona.com
516 808 6794

MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207



VEUVE CLICQUOT ACTIVATION & FULL BILLBOARD BRANDING

216
LAFAYETTE STREET
BETWEEN SPRING & BROOME STREETS



Veuve Clicquot

■ REIMS FRANCE ■



Veuve Clicquot

■ REIMS FRANCE ■

BRANDON SINGER
brandon@retailbymona.com
516 808 6794

MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207

101
mona

216 LAFAYETTE STREET OFFERS 1,000SF OF COMPARABLE BILLBOARD OPPORTUNITY

216
LAFAYETTE STREET
BETWEEN SPRING & BROOME STREETS

1. Rental Value: \$2.1M



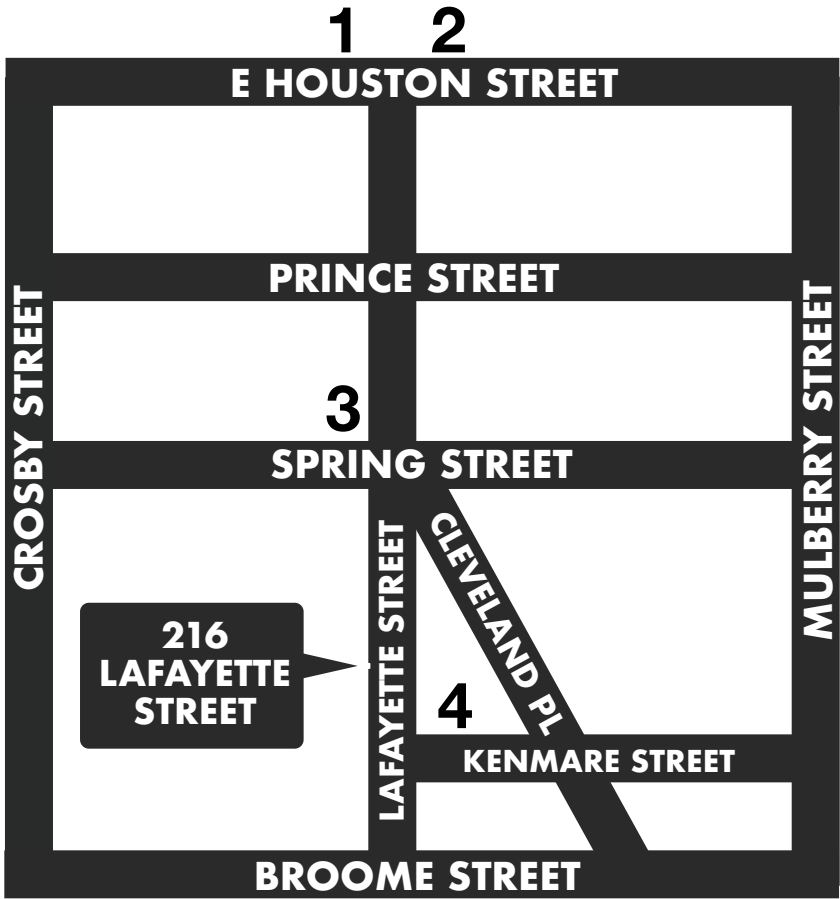
3. Rental Value: \$965K



2. Rental Value: \$2.4M



4. Rental Value: \$700K



BRANDON SINGER
brandon@retailbymona.com
516 808 6794

MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207

CONCEPTUAL RENDERINGS

216
LAFAYETTE STREET
BETWEEN SPRING & BROOME STREETS



BRANDON SINGER
brandon@retailbymona.com
516 808 6794

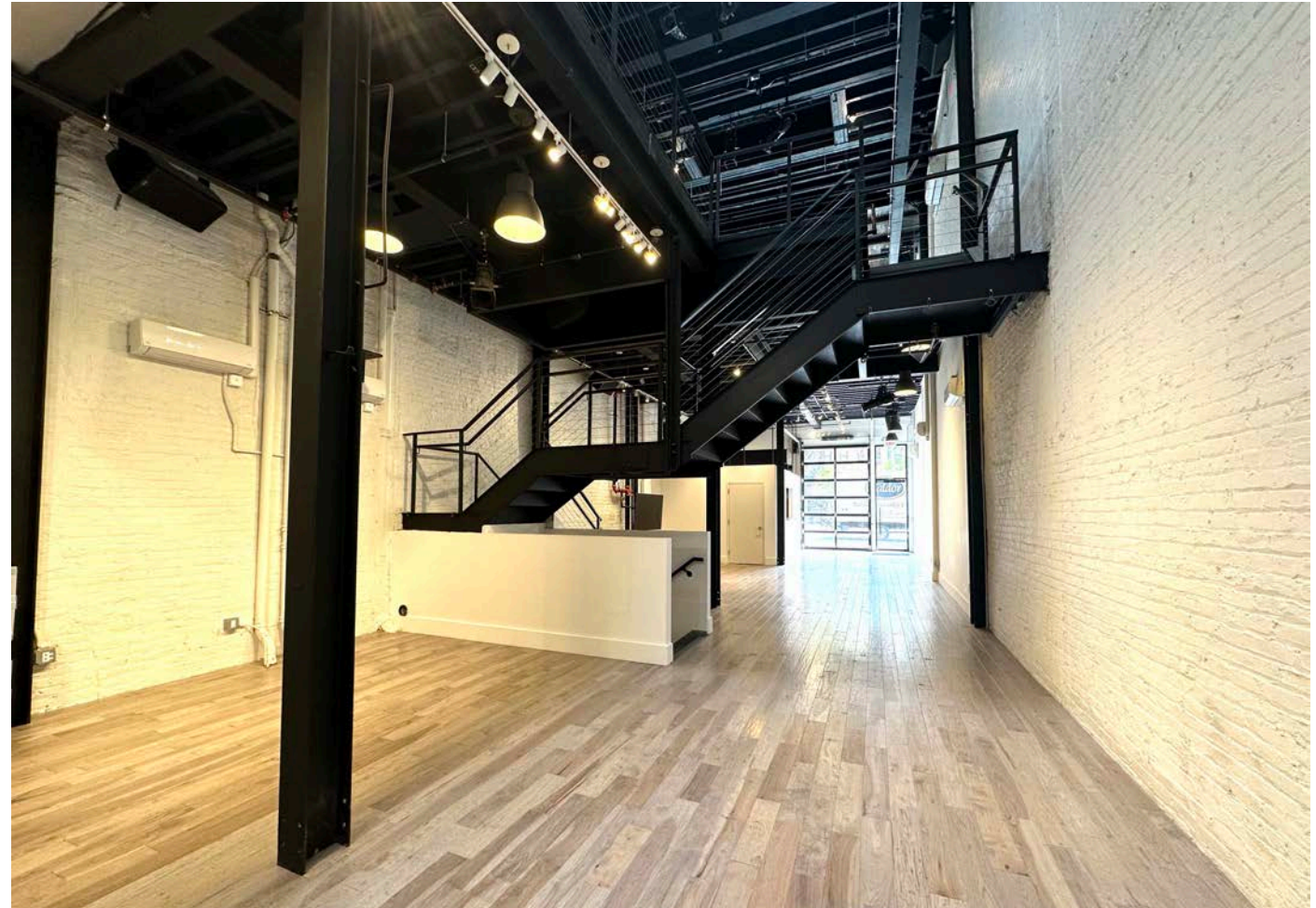
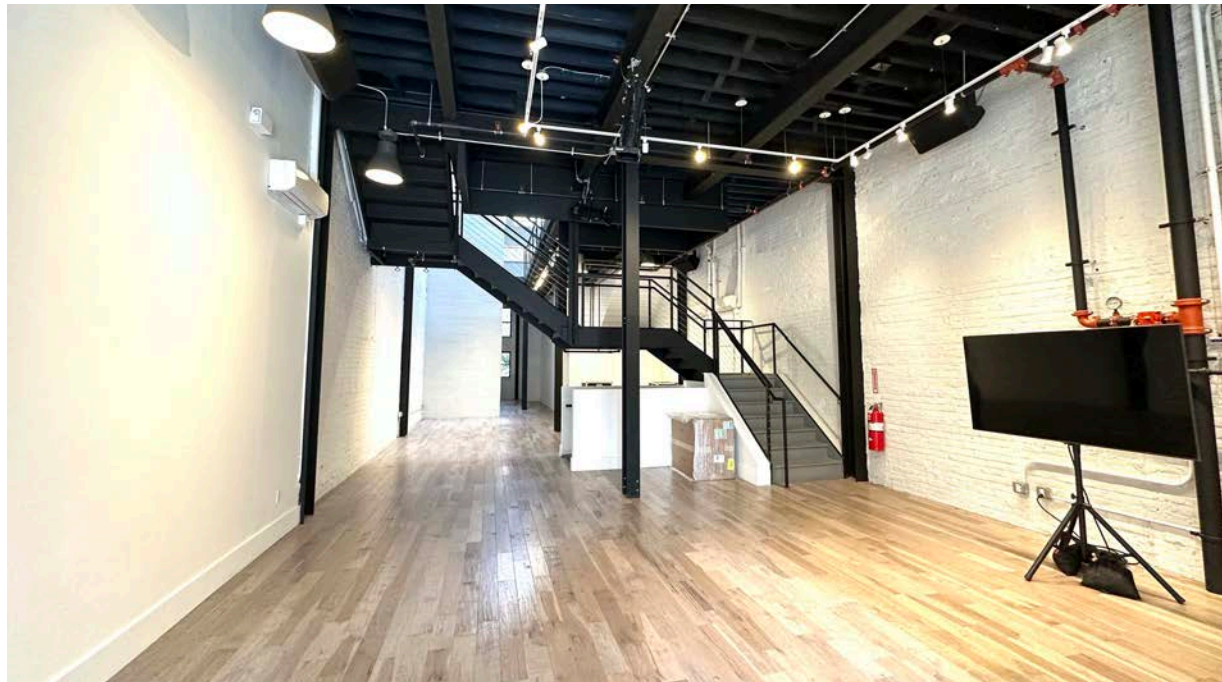
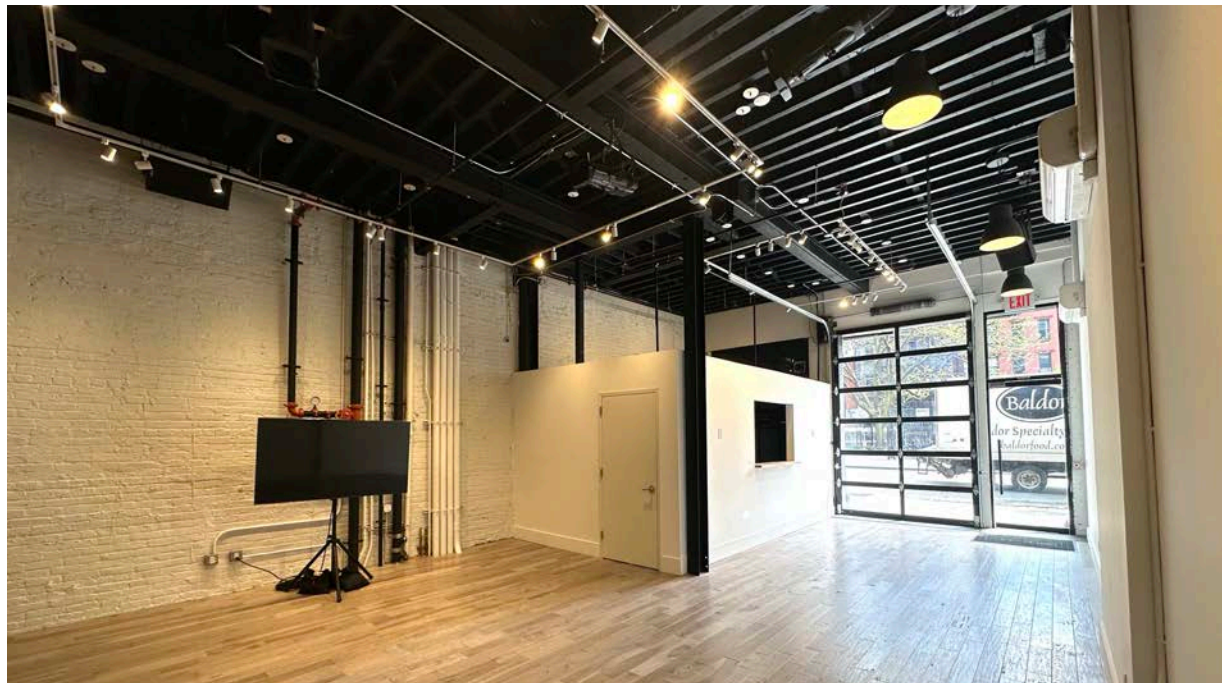
MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207

101
mona

216

LAFAYETTE STREET
BETWEEN SPRING & BROOME STREETS



**NEWLY REDEVELOPED FULL-BUILDING FLAGSHIP
RETAIL OR OFFICE OPPORTUNITY PERFECTLY SITUATED
AT THE INTERSECTION OF SOHO AND NOLITA**

BRANDON SINGER
brandon@retailbymona.com
516 808 6794

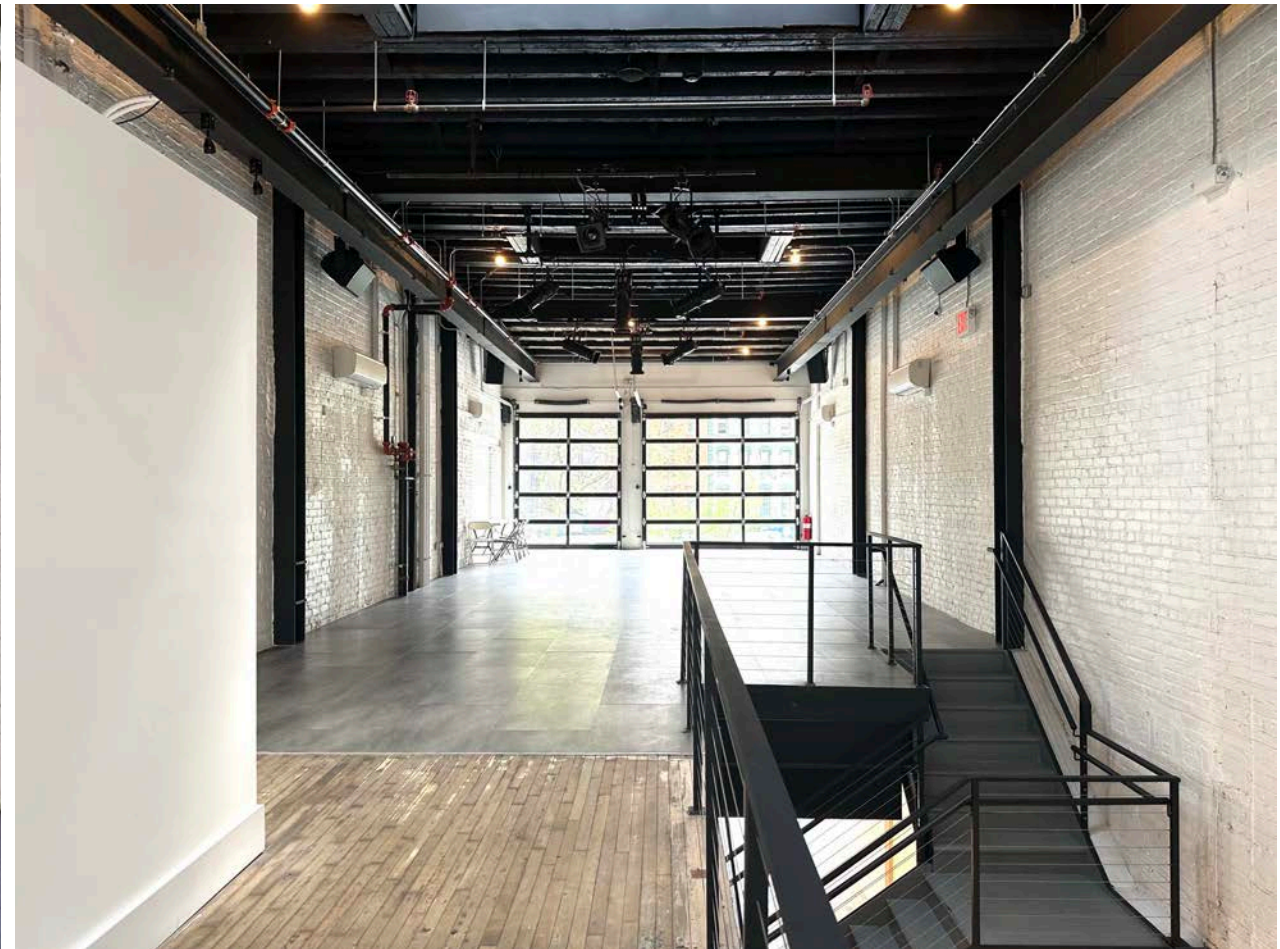
MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207

101
mona

GROUND AND SECOND FLOORS FEATURE FLOOR TO CEILING GLASS RETRACTABLE DOORS THAT PROVIDE A ONE OF OF KIND INDOOR/OUTDOOR EXPERIENCE

216
LAFAYETTE STREET
BETWEEN SPRING & BROOME STREETS



MULTIPLE SKYLIGHTS IN PLACE THAT BRING IN ABUNDANT LIGHT THROUGHOUT

BRANDON SINGER
brandon@retailbymona.com
516 808 6794

MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207

101
mona

MAP

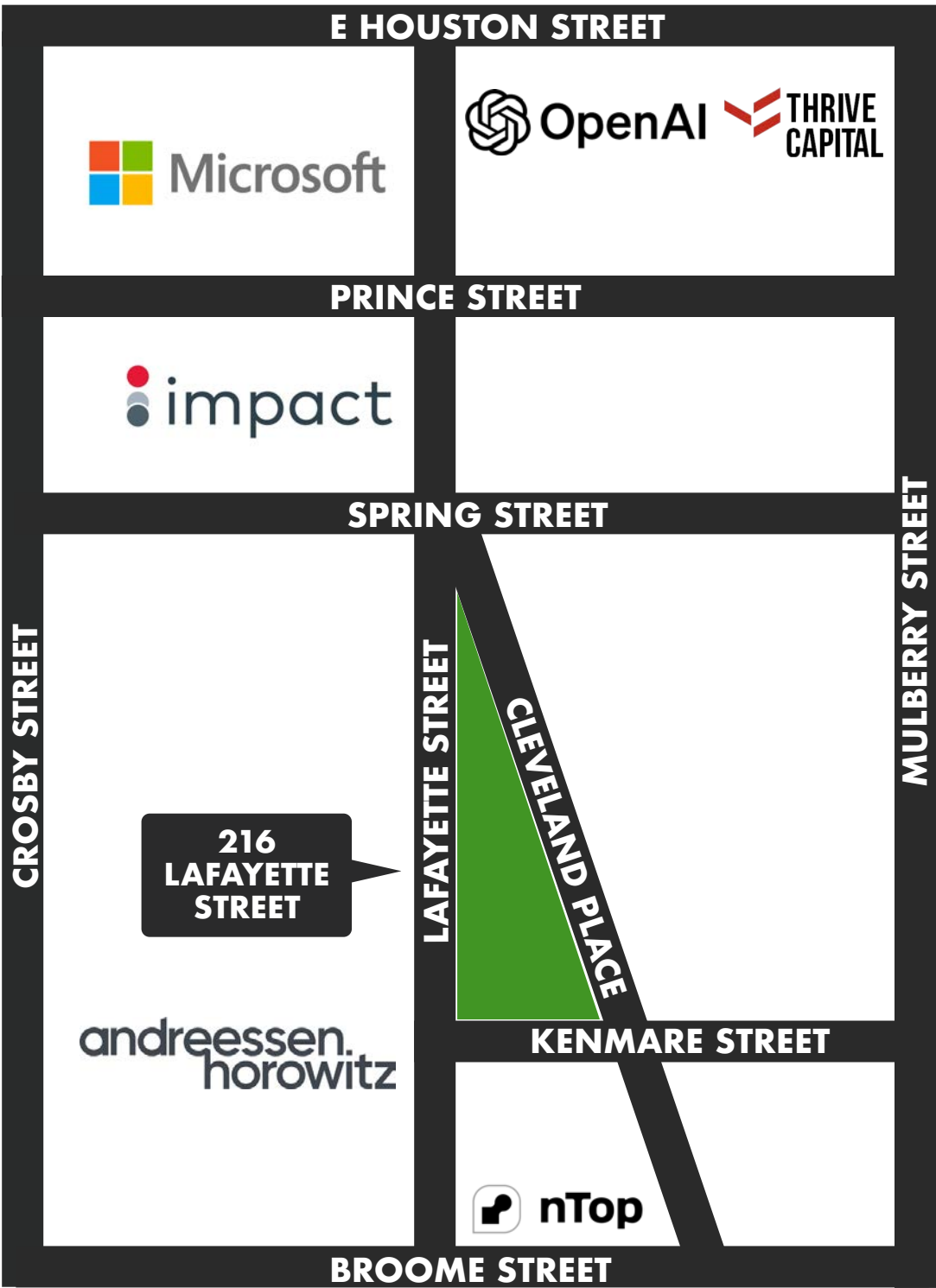
NEARBY PUBLIC TRANSIT

B D F M N R W 4 6

SELECT NEARBY TECH HQS:

- Microsoft
- OpenAI
- Thrive Capital
- Andreessen Horowitz
- Impact
- nTop

LAFAYETTE STREET
IS THE COOL
DOWNTOWN
SILICON VALLEY



216
LAFAYETTE STREET
BETWEEN SPRING & BROOME STREETS

PRIVATE OFFICE TOWNHOUSE WITH UNPARALLELED BRANDING
OPPORTUNITY WITH NEIGHBORS SUCH AS THRIVE CAPITAL, OPENAI
AND MICROSOFT

BRANDON SINGER
brandon@retailbymona.com
516 808 6794

MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207



MAP

NEARBY PUBLIC TRANSIT

B D F M N R W 4 6

SELECT NEARBY RETAIL TENANTS:

Jack's Wife Freda

Eataly

Crazy Pizza

Axel Arigato

John Elliot

Officine Generale

19 Cleveland

La Esquina

Torrise

Blank Street Coffee

StockX

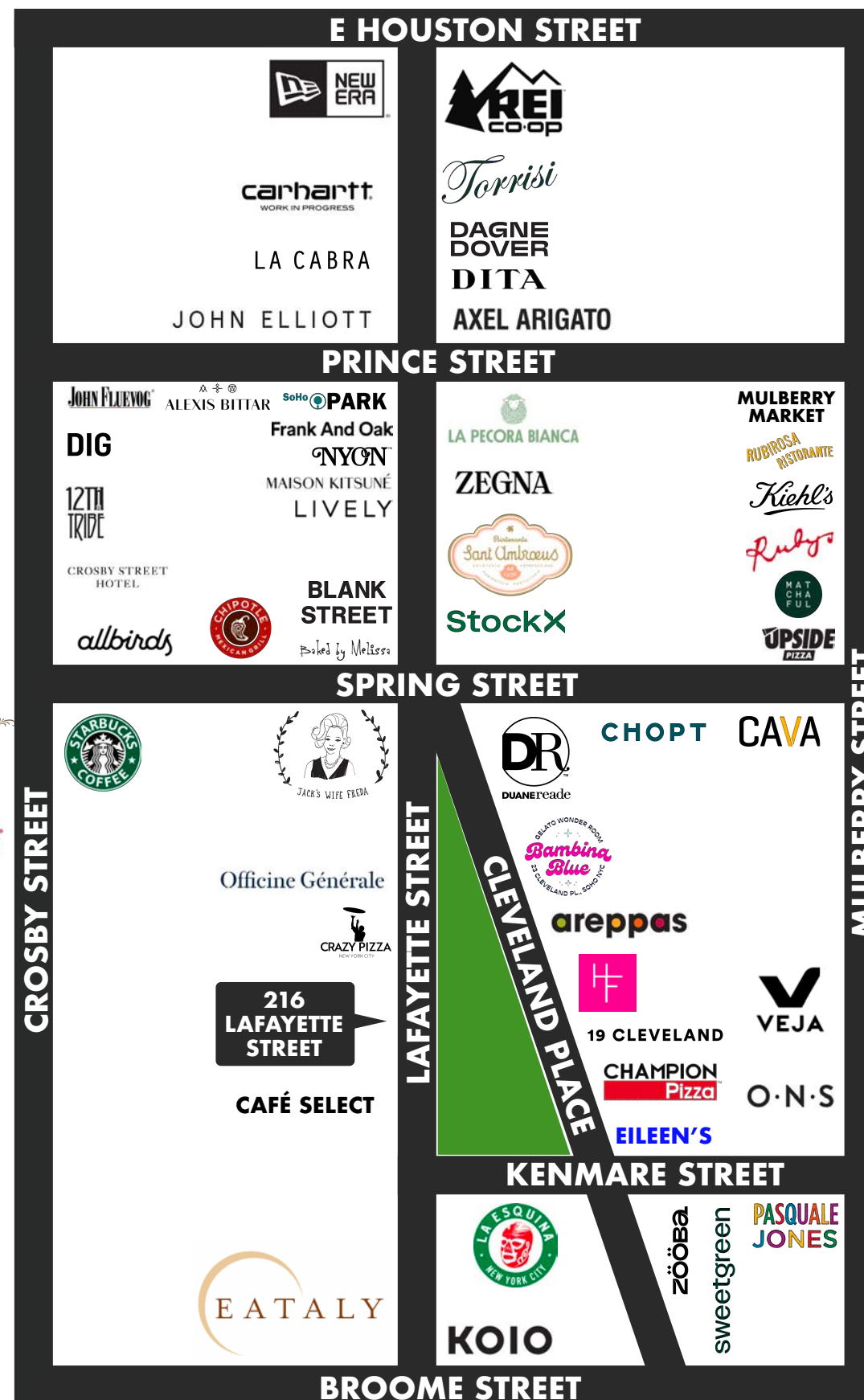
Carhart Work in Progress

BALTHAZAR
RESTAURANT

Orangetheory
FITNESS

drybar

**RETAIL FLAGSHIP
OPPORTUNITY IN SOHO'S
PREMIER CORRIDOR WHERE
RETAIL MEETS HOSPITALITY
MEETS OFFICE**



216
LAFAYETTE STREET
BETWEEN SPRING & BROOME STREETS

BRANDON SINGER
brandon@retailbymona.com
516 808 6794

MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207

101
mona

FLOOR PLANS

GROUND FLOOR
2,432 SF

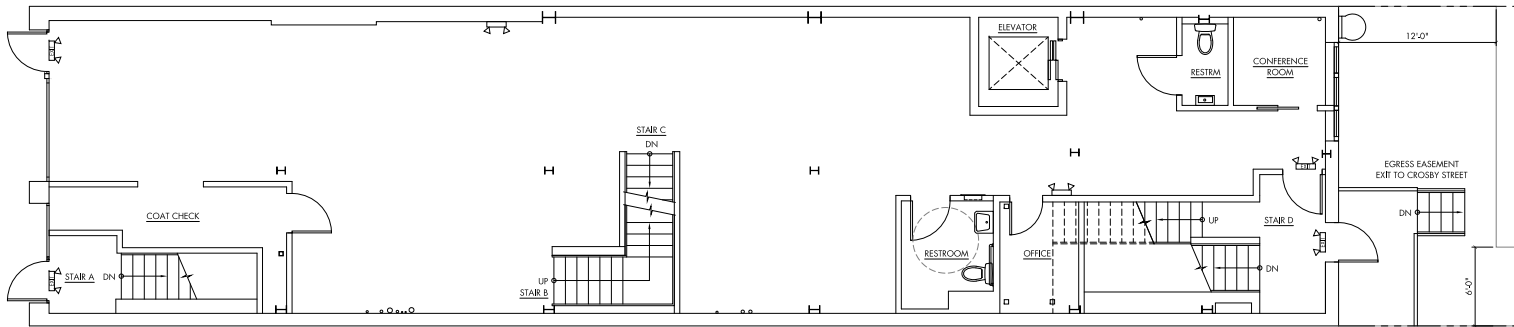
LOWER LEVEL
2,521 SF

SECOND FLOOR
2,146 SF

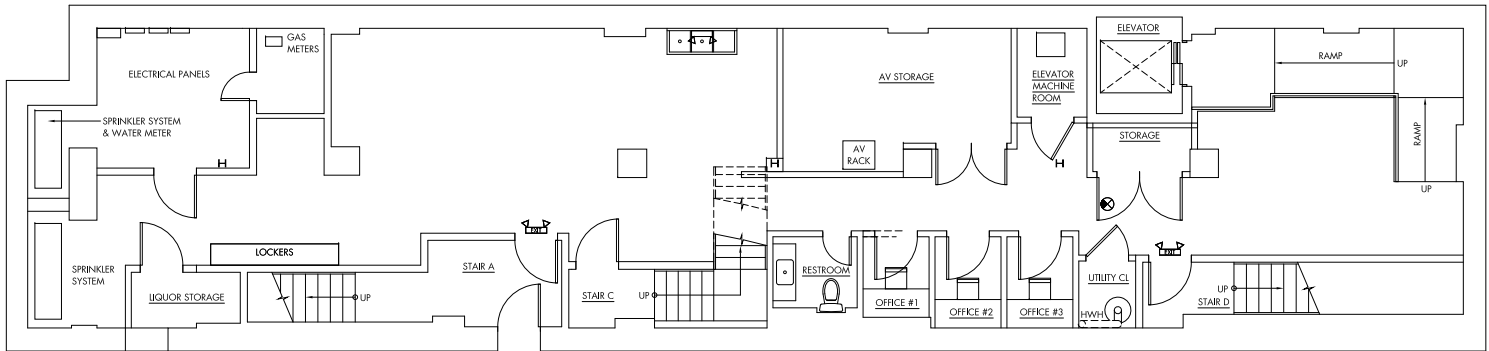
CEILING HEIGHTS
Ground Floor: 15 FT 9 IN
Lower Level: 8 FT 2 IN
Second Floor: 16 FT 2 IN

FRONTAGE
20 FT on Lafayette Street

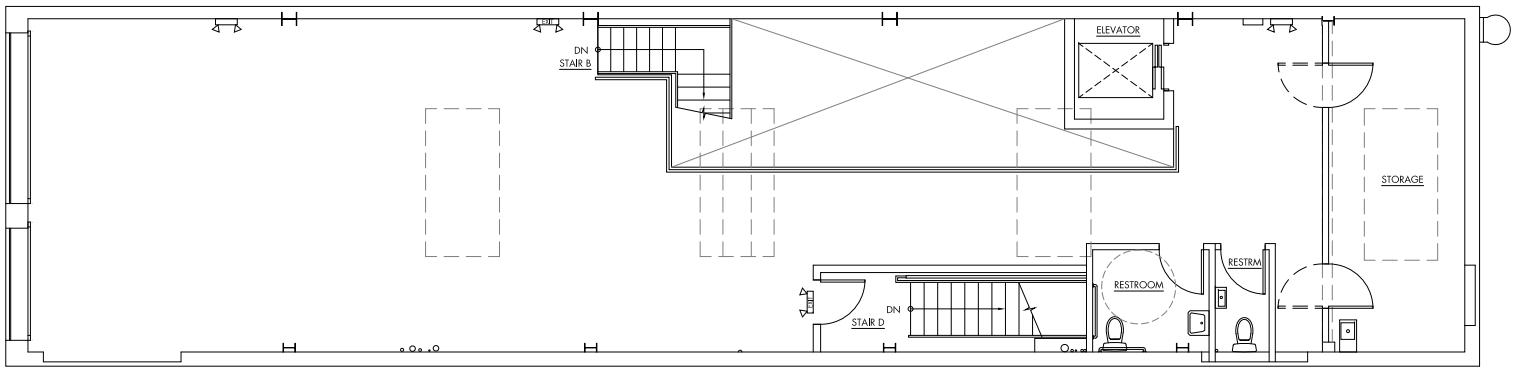
POSSESSION
Immediate



GROUND FLOOR



LOWER LEVEL



SECOND FLOOR

Floor plans and square footage are approximate and need to be confirmed by an architect.

BRANDON SINGER
brandon@retailbymona.com
516 808 6794

MAX KREINCES
max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK
suzanne@retailbymona.com
610 903 2207



BRANDON SINGER
CEO + FOUNDER, MONA

brandon@retailbymona.com
516 808 6794

MAX KREINCES

max@retailbymona.com
631 827 8899

SUZANNE BERNSTOCK

suzanne@retailbymona.com
610 903 2207



@RETAILBYMONA



RETAIL-BY-MONA

RETAILBYMONA.COM

101 mona